

**2e2, in partnership with Insight, awarded a five year contract to deliver cost effective software as a service (SaaS) finance system by Bridgend County Borough Council**

**Newbury, 1 September 2010** – ICT Lifecycle Services Provider, 2e2, in partnership with IT products and services provider Insight, today announced that it has been selected by Bridgend County Borough Council to move its traditional finance system managed service over to a blended Software-as-a-Service (SaaS) model using the COA Solutions e5 Financial Accounting System. The move will save the authority approximately £488,000 over the five year contract period.

Bridgend County Borough Council is always looking to work in a more innovative and efficient way on behalf of its customers. Through 2e2's close partnership with Insight, it was able to offer a fully integrated and scalable SaaS solution, one that had been designed to be deployed quickly with the flexibility and adaptability to evolve in line with the council's daily activities. It also enabled the council to continue to utilise the investment made in the existing application platform, while reducing the ongoing costs associated with support and ancillary software licensing via a predictable one-off annual fee.

2e2 provides similar solutions to a significant number of local authorities around the UK, many of whom benefit from the economies of scale associated with the underlying shared service infrastructure utilised by 2e2, which offers services for all of the leading ERP solutions.

Steve Durbin, Group Manager Applications Delivery at Bridgend County Borough Council, said: "As we look to manage our IT budget, it made sense to move the current finance system managed service to a SaaS model. The move will help reduce time to deploy applications, manage costs and provide improved service levels. 2e2's knowledge of ERP shared service delivery in the public sector combined with Insight's expertise in the SaaS model gave us confidence working with both companies."

Keith Williams, Managed Services Director at 2e2, said: "2e2 understands the importance of IT as a key enabler to drive productivity, process efficiency and deliver

value, especially within the public sector. Our close partnership with Insight has enabled us to offer an increased number of SaaS and hosted solutions that allow local councils such as Bridgend County Borough Council to benefit from innovative technologies that deliver a cost-effective service environment.”

Guy Beaudin, Public Sector Business Development Director at Insight UK, commented: “For public sector organisations, the need to maintain and protect front-line services while reducing spending means that they are looking at different ways of providing applications to their end-users. Organisations who take new approaches to licensing software based on technologies such as cloud or software-as-a-service can reduce their spending significantly. By understanding the requirements that end-users have, the financial pressures that local authorities and other public sector bodies are under, and how IT in general is evolving, Insight is providing organisations with the flexibility that they require to ensure services meet or exceed the expectations of citizens.”

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#### **About 2e2**

2e2 is an ICT Lifecycle Services Provider; an agile, customer-focused provider of end-to-end next generation IT services. The company creates innovative solutions that transform business processes, reduce infrastructure costs and enhance performance – ‘creating business advantage’ for its customers. 2e2 focuses on solutions and managed services for medium and large private and public sector organisations, delivered on premises, in the cloud or as a hybrid. 2e2 has worked with many companies within the telecommunications, media, healthcare, retail, transport, public, financial services and professional services sectors.

2e2 guides its clients towards their goals through a combination of deep-level business and technical expertise, an extensive knowledge of today’s technologies including innovations around web and cloud computing, and a mature and highly capable delivery and services infrastructure.

2e2 has established strong industry ties, with the highest level of accreditation achieved with Cisco, Microsoft, Oracle, HP and Check Point. In addition to an eco-system of complementary vendors and ISV’s. This enables 2e2 to deliver a greater breadth of vendor-neutral and unbiased solutions to its customers.

June 2010 saw 2e2 acquire Morse plc. The merged company will create a substantial, services rich organisation that can offer customers a broader and deeper range of application, technology, communication and data centre solutions across the entire ICT lifecycle.

In 2009, 2e2's Group turnover was £200million. Following the Morse acquisition, 2e2 now employs over 1,300 staff, operating across the UK, Benelux, Channel Islands and the Isle of Man.

**Web-site:** <http://www.2e2.com/>

### **About Insight**

**Insight EMEA** is a division of **Insight Enterprises, Inc.**, a leading provider of brand-name information technology ("IT") hardware, software and services to large enterprises, small to medium-sized businesses and public sector institutions in North America, Europe, the Middle East, Africa and Asia-Pacific. The company has approximately 4,900 teammates worldwide and generated sales of \$4.1 billion for its most recent fiscal year, which ended December 31, 2009. For more information, please visit [uk.insight.com](http://uk.insight.com)